

The Composable Delivery Model

We're on a mission to unlock **new levels of productivity** for everyone building on or using **Salesforce** by innovating a **new development model focused on reusable, composable modules** developed, tested, and delivered through automated pipelines.

What Problem Are We Solving?

Implementations of Salesforce duplicate the same work, **Over and Over**

✘ **Less Customer Value**

✘ **Missed Opportunities for Collaboration and Reuse**

Every Project is Unique

But There is some Commonality Right?
What if that common functionality could be made to be reusable and composable across implementations?

Composable Modules

Turn one-off features into reusable Solutions and Products, each developed and released independently through a centralized, automated process.

The **Composable Delivery Model** defines the source of truth as a **composable set of automated delivery steps and plans developed in source control and delivered to orgs through fully automated pipelines.**

Easy Org Creation for Everyone

- All stakeholders should be able to create new, fully configured orgs from any branch or release
- Automate everything to develop, test, demo, and implement features
- Start all development from a common baseline

Delivery is Part of Definition of Done

- Delivery automation is part of feature development
- Features are not done until delivery is automated
- Delivery is tested as part of feature testing

Portable and Composable

- Automation is designed to be portable for use across different user experiences, not siloed in CI/CD pipelines
- Automation is designed to be composable for reuse across many compositions

Modules

Build project specific features as modules using the same process and tools, ready to make composable in the future

Compositions

Combine AppExchange products, Composable Modules, and Modules to **automate complete org setups for implementations and solution suites**

Source Control

Delivery automation for modules and compositions in source control is the **source of truth** for all work.

Leverage GitHub's built-in productivity, security, and compliance features

Start with Your Engineering Team

Begin implementing source control, branching model, automated build pipelines to test feature development work in consistent, on-demand orgs.

With consistent, automated orgs, recapture the roughly 25-50% of time many engineering teams building on Salesforce waste on manual org provisioning, org setup, release operations, and dealing with issues of maintaining a growing pool of internal orgs.

Then Enable the Whole Business and Partners

With engineering producing reliable and composable delivery automation as part of the product, the rest of the business can collaborate directly with engineering throughout the product lifecycle.

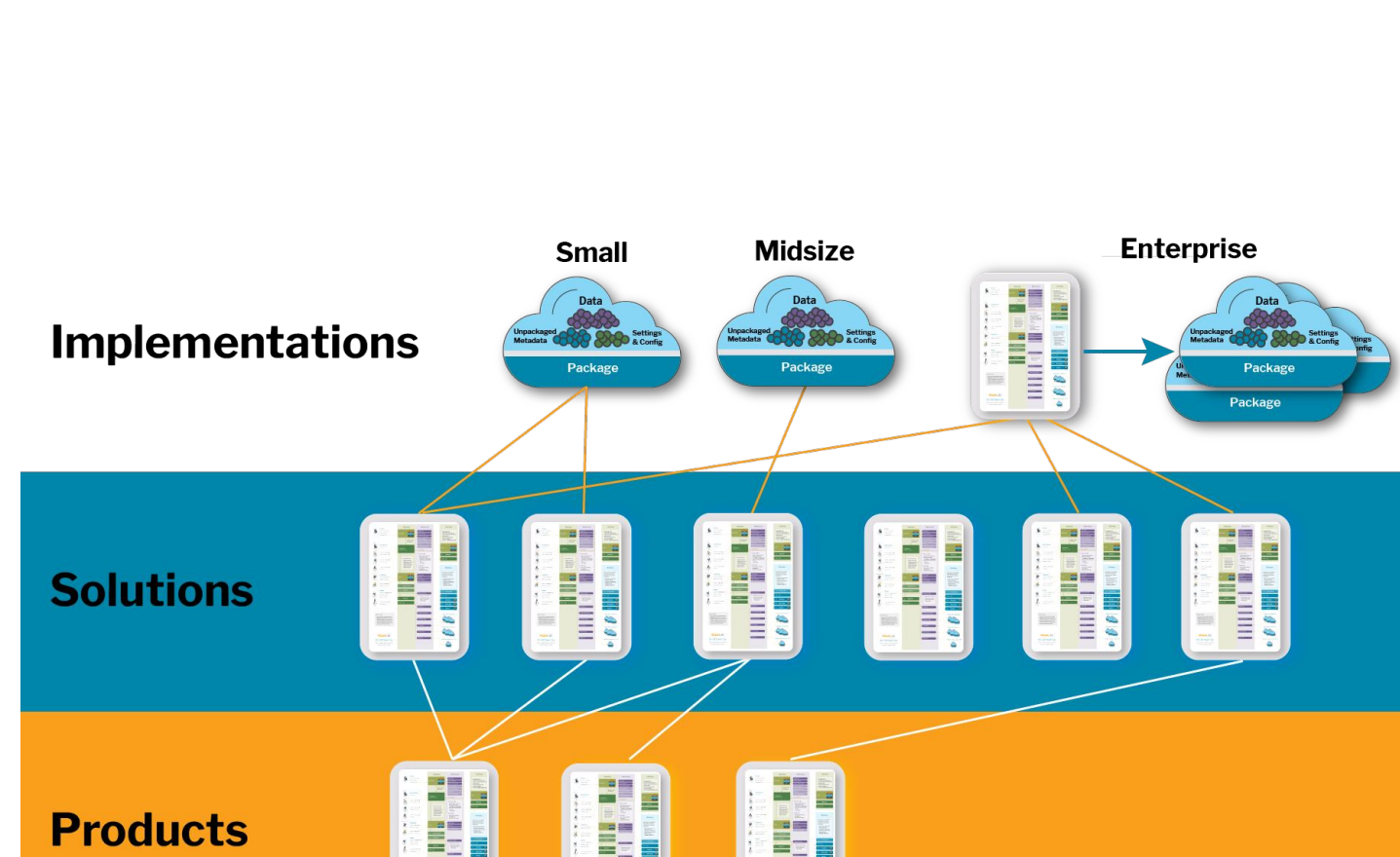
A Single Source of Truth on GitHub

with Self-Service for All Stakeholders



Easy Composability Across Projects and Customers

Use your collection of composable Products and Solutions to start off projects from a simple template starter to a fully automated, composable org delivered to customers with a Well-Architected lifecycle to stay Adaptable.



Ready to Get Started? Let's Talk

Book a free 1-hour consultation with us to discuss how the Composable Delivery Model can help you deliver more value, faster.

[Find a Time →](#)

<https://muselab.com>